

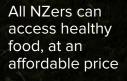
### animal &plant health

# Priorities for animal and plant health in New Zealand

Support innovation to provide newer, softer and more targeted products for managing pests, weeds and diseases.



 Stop unnecessary delays in registering innovative agrichemicals and animal medicines.





Allow NZ farmers and growers to be competitive



Protect NZ from biosecurity threats

**\$24B** Without pest control products, NZ would **Value** lose up to \$24 billion in export earnings

The future availability of new biological, biopesticides, greener synthetic pesticides and veterinary medicines to control damaging pests and diseases is at risk.

### Access to innovative solutions

### Allow access to:



#### Healthy food

Food security relies on pest control products.

People depend on the availability of safe, healthy and fresh food.

- The regulatory process for registering new agrichemicals and animal medicines has become more challenging in recent years.
- » As producers of safe and healthy food, which is competitive on the global stage, farmers and growers must be able to access the latest innovative technologies for controlling damaging pests and diseases.



#### Innovative technologies for farmers

Farmers and growers are facing lengthy regulatory delays in accessing new products.



#### A competitive market

Greener and safer products are bypassing the New Zealand market as global companies focus on countries with regulatory regimes more supportive of innovation, such as Australia.

### Animal and plant health must be at the heart of sustainable agricultural policy

## We call on the Government to:



#### Reduce delays

- Engage with industry to develop long-term solutions to regulatory delays.
- Ensure future availability of innovative chemistry for farming.



#### **Encourage innovation**

- increase investment in research and development to support food production.
- Embrace genetic technology and update the restrictive HSNO Act.



Establish a faster registration process for products to manage biosecurity threats such as the Fall armyworm

 NZ needs tools to respond to biosecurity risks.



### Healthy crops and animals benefit people and the environment





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